

MAS©

Macroansy®, Macro Analysis of Systems©

‘E-Commerce of Global Consulting Business©’

Executive Summary

By: King Krish, Founder

King Krish is an alias name used by founder p t kumar, for this Business.

Email: business@macroansy.org

Website: <https://macroansy.org/>

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1.0 Scope:

The ‘Executive Summary’ herein details the overall Startup Project Summary and is deemed a formal document and this content herein supplements to any omissions, ambiguity which may be present in other Project documents of the Startup Project. Macroansy® reserves the right to any other issues which may not be conceived or explicitly mentioned herein. Please refer to project website at Investors section for any details regarding the Project information.

Project Website: <https://macroansy.org>

2.0 Summary:

. **Project Title** : E-Commerce of Global Consulting.

. The business process which would help millions to mint micro-businesses at their home backyard 'forest-hut fitouts', the MAS BP© has been coded, tested and is ready for launch and 'Global Scale Up' across continents into four regions of Americas, Europe, Asia-Pacific and Africa.

. **Project Entities** : MAS BP© , MAS SPACES© , MAS GU©.

. **Project Revenue forecast** : \$US 3 Bil at 100% market.

Kindly refer to 'Business Plan' available at Project website. Estimation is based on consulting industry population. Revenue estimated as a % of Microsoft Office Revenue of 2017. MAS BP© subscription payment is similar to Microsoft Office. Additional Revenue from the other two entities MAS SPACES© & MAS GU© is not included here.

. **Project Value** : \$US 1 Bil (1/3 of Gross Revenue).

. **Project Coin** : \$BEEPower.

As of 12 July 2019, it is formally declared through a separate declaration that the Project would be commissioned with MAS©'s own profits gained through the Revenue of the commissioned 'Coin Use Case' projects through entities MAS COIN REX©, MAS SIGN©, MAS PRIVATE BANK©.

In future, after commissioning the main Startup Project, the Project's Asset value would be backed to the \$BEEPower coin along with deployment of Market Coin Price increase in relation to the 'Asset Value' backed to the Coin.

Since the Revenue from Coin Use Case Projects could be \$US 1 Bil+, which is the same as the Startup 'Project Value', the Coin Price remains the same. The strategies mentioned below remains the same.

. **Block Chain** : Ethereum.

Note: \$BEE was the first project coin issued during Mar 2018 and was live until April 2018. Thereafter this project coin \$BEEPower was issued with more functionality and safety features. \$BEE is present on blockchain, but is deemed closed for use from April 2018.

\$BEEPower coin was on Crowd Sale during April to first week of June 2018 and the crowd Sale was closed consequently. \$BEEPower coin is on 'Open Public Sale without time limit' thereafter from June 2018.

Details at etherscan.io , regarding 'Coin Price' and 'Market Cap' may kindly ignored, because those details are NOT updated by MAS©. Because of the unique nature of project 'Bench Mark Prices' and 'Market Coin Price' and 'Unlimited time open sale', MAS © WILL NOT update the details regularly at etherscan.io . 'Coin Price' and 'Market Cap' details can be seen from MAS© website.

. **Coin trade strategy** : The coin is deemed to be like Gold and traded like a private arte-fact Sell-Buy within Project Bench Mark prices. While a Seller sells coins for urgent cash back, it is a treasure hunt at a lower price for a Buyer. Coin is a Perfect avenue to hold millions like a millionaire's Art collections.

. **Market Coin price strategy** : Calculated based on project performance metrics, from time to time with legal standing. MAS© business policy is NOT to allow for unfair Market Speculations

and thereby leading to loss with large swings. Hence the coin has its own exclusive exchange, and the Market Coin Price is estimated and deployed by MAS©. Please note that the Market Coin Price is not related with speculation at any moment of time. Bench Mark prices of 'low and high', provides avenue to public speculation for Coin Trade. Sell Offer price is related only to that specific 'Sell offer' by a Seller and to a Buyer who buys that 'Sell offer'.

. **Sale Strategy** : Open Public Sale until sellout.

. **Hard Cap** : 270 mil coins (x ~5 \$US = 1 Bil \$US+).

. **Current market cap** : 30 mil coins.

. **Cold reserve** : 12.3 mil coins.

. **Start up pool** : 2.7 mil coins.

. **Coin released for Public Sale now** : 6 mil coins.

. **Coin reserved for Institutions Buy now** : 3 mil coins.

. **Market Coin Price : 20 coins for 1 ETH.**

~\$ US 5 x 270 mil coins = \$ US 1 Bil +, the project value.

After 6 mil coins sell out , the Market Coin Price would be deployed for 10x.

. **Coin direct benefit** : pro-rata share of 9 days Project Business Revenue for 'Coin Redeems' each year.

. **DApp MAS Exchange©**, launched and live online now.

This DApp is part of entity MAS COIN REX©, an independent entity responsible for the coin retail 'sell-buy' exchange processes.

. **DApp MAS Trade©**, launched and live online now.

This DApp is part of entity MAS PRIVATE BANK©, an independent entity responsible for private banking operations processes with \$BEEPower coins as its digital currency.

. **Entities using Coin & and are Independent Business Entities:**

MAS COIN REX©, MAS SIGN©, MAS PRIVATE BANK©. These three entity's 'coin use case' projects are considered as separate completed and commissioned blockchain projects. In KYC form submission you are requested to select the 'coin use case' for which you are buying the coin. As completed projects, the revenue of these entities is not included with the revenue

estimate of the Startup Project. 'Coin buys' proportion for the entity's 'coin use case' projects are formally deemed as Gross Revenue to the same corresponding entities.

. Independent Entities NOT part of this project:

MAS PILOT©, MAS GLOBAL BANK©, MAS FOUNDATION©.

. \$BEEPower Coin is deemed like GOLD : \$BEEPower Coin has an Intrinsic Value representing the Revenue of the following three entities which are commissioned and online, right now for global citizen use. The three entities are MAS COIN REX©, MAS SIGN©, & MAS PRIVATE BANK©. The revenue forecast of the above three entities could be \$US 1 Bil, but revenue cannot be predicted easily & with precision as the entities are mammoth & the Businesses have a unique & exotic nature.

. Exchange Listing Strategy : \$BEEPower coin has a unique 'Coin Trade Strategy' and 'Market Coin Price Strategy' which is not the same as the traditional Crypto Coin Exchange trading. For this reason \$BEEPower coins WILL NOT be traded at other Crypto Exchanges. \$BEEPower coin has its own exclusive exchange , the DApp 'MAS Exchange©', which is exclusively programmed for the Coin's Trade and Price strategy. Kindly dont look out for trading \$BEEPower Coins on other exchanges.

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